

11.00pm-2.00am:

Conference After-party  
(location TBC)

### Saturday, 20 August

8.00-9.00am:

Networking Breakfast

9.00-9.45am:

Closing of Conference Keynote  
Address:

9.45-10.30am:

Awards Ceremony

10.30-11.00am:

Closing Speeches and Thank Yous

11.00-11.30am:

Delegates Complete Conference  
Evaluations

11.30am-1.00pm:

Networking Opportunity

1.00-5.00pm:

Optional cultural tour of Gaborone  
and surrounding areas

### PREVIOUS CONFERENCE HIGHLIGHTS

YALDA held its first international conference in September 2006 at the American University in Cairo, Egypt themed, "An African Course in Development: Youth Redefining Leadership." This conference brought together over 100 youth and prominent professionals in Africa and from abroad and focused on enhancing young people's leadership capacities while exposing them to African leaders who are positive role models. Guest speakers included Mr Colin Coleman (Managing Director of Goldman Sachs, South Africa), Mrs Mmasekgoa Masire-Mwamba (former CEO of BEDIA), Ambassador Hamady Saleh (former Egyptian Ambassador to Mozambique) among others.



Following the success of the first conference, YALDA held its second conference in 2008 at Makerere University in Kampala, Uganda themed, "Overcoming Obstacles on the Continent and Beyond." The conference not only focused on training workshops that helped young people understand the economic, social and political obstacles they face, but also on helping them recognize the debilitating mental obstacles that hinder them—an area that is barely explored in the youth development arena. Guest speakers included Mr Pete Ondeng (Director Millennium Promise East and Southern Africa), Mr Ethan Mussolini (CEO of Success Africa) and Mr Solomon Mugeru (Head of BBC Swahili) among others.



TO REGISTER or to obtain more information on the 2011 Youth Alliance for Leadership and Development Conference:

[www.yaldafrica.com](http://www.yaldafrica.com)

For all questions or to find out how **YOU** or **YOUR** company can **SPONSOR** this unique event please email:  
[contact@yaldafrica.org](mailto:contact@yaldafrica.org)

You can also request additional materials at:

Youth Alliance for Leadership and  
Development in Africa  
P.O. Box 402581  
Gaborone, Botswana

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Youth Alliance For Leadership and Development in Africa

# YALDA 2011 CONFERENCE

"Spotlight On Africa"  
Youth Owning Africa's Development Wave

Dates: 18 - 21 August 2011  
Venue: Gaborone, Botswana

A Biennial Conference Connecting Africa's Brightest Youth  
With The World's Leading Professionals

# WELCOME

We are pleased to announce the Youth Alliance for Leadership and Development in Africa (YALDA) international conference to be held at the University of Botswana in Gaborone, Botswana 18 – 21 August, 2011. The theme of this year's conference is "Spotlight on Africa: Youth Owning Africa's Development Wave."

Join more than 200 youth and prominent professional both from Africa and abroad who will come together for four days with the intention to inform, up-skill, inspire and recommit young people to participate in fuelling the burgeoning prospects on the continent.

## OUR MISSION STATEMENT

YALDA provides a forum for youth on the African continent and those abroad with a commitment to the welfare of Africa. By networking with professionals, mentors and each other, members will increase their capacity to take on positive leadership roles in their universities, countries and on the continent. Through YALDA, members will implement their short and long-term visions for Africa.



## ABOUT YALDA

YALDA was founded by a group of Harvard students—many of them born and raised in Africa—in order to create a resourceful networking database for those with a strong interest in Africa. The group was concerned with many issues stifling development on the African continent, but feeling disillusioned by outside "solutions" that have accomplished very little. So they decided to reconnect with their peers on the continent, with the aim of empowering each other and facilitating intellectual and cultural exchange on an unprecedented level.

As a forum for ground-level, youth-based solutions for Africa, YALDA is a powerful platform that allows young people to communicate their needs and innovative ideas to each other and directly to professionals and leaders worldwide. At a time when the future of the continent depends on increased collaboration, and especially with the least empowered among them—the youth—YALDA serves to amplify, consolidate, support, train, and present solutions created by young Africans.

## VISION STATEMENT

According to the McKinsey on Africa report, over the past decade, Africa has emerged as one of the world's fastest growing economic regions, boasting economic growth of 4.9 percent. This growth (forecasted to be 5.2 percent in 2011), is creating substantial new business opportunities across a range of industries. Projections show at least four industries—consumer facing, agriculture, resources and infrastructure— could together generate as much as \$2.6 trillion in revenue annually by 2020, or \$1 trillion more than today.

There is growing consensus, across the continent and around the world, that Africa's young people are a powerful catalyst for its sustained and robust economic growth. The continent's young population is its greatest strength: a source of competitive labour and a growing consumer market. However, young people continue to face challenges that undermine their potential: poor access to quality education and healthcare services, limited access to decent jobs, poor access to resources necessary to start and grow successful businesses, and few opportunities to meaningfully participate in the continent's key decision making processes.

Addressing these challenges is key to unlocking young people's potential, and thereby the potential of the continent. We believe that in order for young people to be both a contributor and a beneficiary of Africa's current and future growth, they need to have a firm understanding of what is driving it. The YALDA Conference is aimed at helping young people understand why Africa's growing. Additionally, the Conference will empower young people to find ways to accelerate the trend themselves, address the challenges they face as young people and ensure that as young leaders they encourage their peers to do the same.

## GOALS

To Inform: Raise awareness of young people's critical role in Africa growth and development and educate them on the exciting new opportunities that the continent is offering

To Up-Skill: Equip participants with practical skills and necessary resources that will aid them in their various endeavours

To Establish Commitment: Ignite amongst the participants commitment for not only their own but also Africa's development and to embrace innovation to positively impact Africa

To Network: Foster respect, appreciation and a spirit of collaboration between young people of diverse backgrounds and opportunities to build mutually beneficial relationships with peers and professionals

## SCHEDULE

The conference will consist of three major areas: informative panel sessions; skills enhancement workshops, and site visits to various youth led projects and businesses around Gaborone, Botswana. The panels and workshops will be facilitated by prominent professionals, youth leaders and organizations from a myriad of fields.

### Thursday, 18 August

#### (Site visits to youth led projects and businesses)

7.00-11.45am:

Registration

12.00-12.45pm:

Opening Keynote Address: Youth and their role in Africa

12.45-1.00pm:

Conference Introductory Speeches (incl Platinum sponsors)

1.00-4.00pm:

4.00-6.00pm:

6.00-10.00pm:

### Friday, 19 August

#### (Informative panel sessions day)

7.00-7.45am:

Registration

8.00-8.45am:

Panel Sessions Keynote Address:

8.45-9.45am:

Plenary Session: Making the most of YALDA Conference

10.00-11.30am:

Panel Sessions 1:  
(Choice of 4 topics)

11.30am-1.00pm:

Panel Sessions 2:  
(Choice of 4 topics)

1.00-1.30pm:

Networking Break

4.30-6.00pm:

Panel Sessions 4:  
(Choice of 4 topics)

6.00-6.45pm:

Plenary Session: YALDA Projects Update, Ideas for Projects

8.00-11.00pm:

YALDA Fundraising Gala Dinner (with guest VIPs)

### Saturday, 20 August

#### (Skills enhancement workshops)

7.00-7.45am:

Registration

8.00-8.45am:

Workshops Session Keynote Address:

8.45-10.45am:

Workshop Sessions 1:  
(Choice of 3 workshops)

10.45-11.00am:

Short Break

11.00-1.00pm:

Workshop Sessions 2:  
(Choice of 3 workshops)

1.00-2.00pm:

LUNCH

2.00-4.00pm:

Workshop Session 3:  
(Choice of 3 workshops)

4.00-4.30pm:

Networking Break

4.30-6.30pm:

Workshop 4:  
(Choice of 3 workshops)

6.30-10.30pm:

Cocktail Dinner with Career, Volunteering and Networking opportunities

